

Orthodontic Products As Elite As Your Practice

Our Promise

Phoenix Orthodontics will deliver the highest quality products proven to provide consistent, reliable, and predictable clinical performance.

Product performance that will enhance your clinical efficiency, keeping you on or ahead of schedule with treatment objectives.

Phoenix will ship the majority of our products with 36-48 hours from placement of order. We guarantee a level of service few orthodontic suppliers will match.

A focus on customer satisfaction at the highest level, believing that will create more opportunities for us to excel in the states we selectively market to.

Phoenix will sell at a price that is fair to all and represents good value to all customers.

We Will Not

Require minimum purchases in order for your practice to obtain a reasonable price.

Increase the selling price arbitrarily in order to offer “free” goods that are not actually free.

Charge higher pricing during the year so that you can be rebated at year-end. We will not rebate your own money.

Have annual price increases in the 4-6% range common in the orthodontic market today. Phoenix pricing increases only if our actual costs increase.

Make “special” offers to you that are so complicated that you do not know what your actual costs are (usually two to three years into the “special” offer).

Ron and Kim Kanatzar

precision products



born in the USA

